



NEWS RELEASE

For Immediate Release

For additional information, please contact:
Wendy Watts @ 615-672-8800

Des-Case Corporation welcomes two to sales & customer service division

WHITE HOUSE, Tenn. —Des-Case Corporation, a leading manufacturer of contamination control products, is pleased to welcome Jim Kelly as a new sales manager and Jennifer Zack as a domestic specialist for customer service, in its growing sales and customer service division. Together, they bring over a decade of sales and customer service experience to Des-Case Corporation.



In Des-Case Corporation's customer service department, Jennifer Zack will operate in all phases of customer service, including customer calls, invoicing, some technical support, tracking and queries for domestic accounts only. Jennifer is well-suited to meet the demands of Des-Case Corporation's distributors with her friendly demeanor and goal-oriented personality.

-more-

Jim Kelly joins the company as key account manager, bringing solid, industrial sales experience from the lubricant market. Jim's experience in the industrial marketplace ranges from performing lubrication surveys to providing technical and lubrication recommendations. One of his more recent positions was as national account sales manager with ChevronTexaco, North American Lubricants Division.



A graduate of Maryville College in Maryville, Tenn., Jim holds a bachelor's degree in physical education and is a Certified Lubrication Specialist.

As key account manager, his primary responsibility will be caring for the ExxonMobil private label account, tending to Precision Industries account, and looking after larger distributor's needs. He will also be accountable for the growth of sales for future products and existing lines in the domestic distribution channels.

"Their experience and enthusiastic attitudes fit well to the Des-Case atmosphere," observes Trigg Minnick, director of sales. "We are dedicated to excellent customer service and Jim and Jennifer share that commitment as well."

Des-Case Corporation specializes in contamination control products for industrial lubricants with the leading position in the breather market. Headquartered in White House, Tenn., the privately held company markets the Des-Case®, Hydroguard®, VentGuard™, FlowGuard™, DoublePlay™, and TriplePlay™ brands through an extensive distribution network and private label partners. The company's products feature designs unparalleled in the marketplace and are used wherever lubricant life and performance are essential to daily operations. For more information, please visit www.des-case.com or call 615.672.8800

###